|  |  | Ohio Likely Voters |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Election Day? |  |  |  |
|  |  | Strongly support | Somewhat support | Might vote differently | Unsure |
|  |  | Row \% | Row \% | Row \% | Row \% |
| Ohio Likely Voters |  | 86\% | 12\% | 2\% | 0\% |
| Party Identification | Democrat | 94\% | 4\% | 1\% | 1\% |
|  | Republican | 85\% | 13\% | 2\% | 0\% |
|  | Independent | 77\% | 22\% | 1\% | 0\% |
| Tea Party Supporters |  | 89\% | 8\% | 2\% | 1\% |
| Political Ideology | Very liberal-Liberal | 93\% | 6\% | 0\% | 1\% |
|  | Moderate | 80\% | 18\% | 2\% | 0\% |
|  | Conservative-Very conservative | 86\% | 11\% | 2\% | 0\% |
| Presidential Choice | Barack Obama and Joe Biden | 88\% | 10\% | 1\% | 0\% |
|  | Mitt Romney and Paul Ryan | 83\% | 15\% | 2\% | 0\% |
| Gender | Men | 85\% | 12\% | 2\% | 0\% |
|  | Women | 87\% | 12\% | 1\% | 0\% |
| Age | Under 45 | 79\% | 18\% | 2\% | 1\% |
|  | 45 or older | 90\% | 9\% | 1\% | 0\% |
| Age | 18 to 29 | 76\% | 21\% | 2\% | 0\% |
|  | 30 to 44 | 80\% | 17\% | 2\% | 1\% |
|  | 45 to 59 | 89\% | 10\% | 1\% | 0\% |
|  | 60 or older | 91\% | 8\% | 1\% | 0\% |
| Race | White | 84\% | 14\% | 2\% | 0\% |
|  | Non-white | 95\% | 3\% | 0\% | 2\% |
| Region | Cleveland Area | 91\% | 8\% | 1\% | 0\% |
|  | East | 82\% | 16\% | 2\% | 0\% |
|  | Northwest/Toledo | 82\% | 14\% | 4\% | 0\% |
|  | Columbus Area | 88\% | 12\% | 0\% | 0\% |
|  | South/Cincinnati | 86\% | 11\% | 2\% | 1\% |
| Household Income | Less than \$75,000 | 86\% | 11\% | 2\% | 1\% |
|  | \$75,000 or more | 83\% | 15\% | 2\% | 0\% |
| Education | Not college graduate | 88\% | 10\% | 2\% | 0\% |
|  | College graduate | 83\% | 14\% | 1\% | 1\% |
| Marital Status | Married | 86\% | 13\% | 1\% | 0\% |
|  | Not married | 87\% | 10\% | 2\% | 1\% |
| U.S. Military Veteran |  | 90\% | 8\% | 1\% | 0\% |
| Interview Type | Landline | 87\% | 11\% | 2\% | 0\% |
|  | Cell Phone | 83\% | 16\% | 0\% | 1\% |

$\overline{\text { NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted September 30th and October 1st, 2012, } \mathrm{N}=931 \text { MOE }+/-3.2 \text { percentage points. Totals may not add }}$ to $100 \%$ due to rounding.

